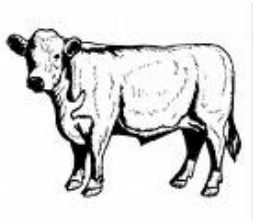
Livestock Marketing:
Harvesting Profits from Your Livestock
Wednesday, March 24th, 2010 from 9:30 AM to 3:30 PM
Mexico VFW, Scenic Ave., Mexico, NY



Please join us for this full, informative day!

Agenda:

- Mike Baker, Beef Cattle Extension Specialist, from Cornell University will be presenting about marketing methods, what impacts the value of feeder cattle and where we are in the current cattle cycle.
- Kathleen Harris from the Northeast Livestock Processing Service Co. will present on the Northeast Livestock Processing Service Company, LLC and "Farmers Working Successfully with Processors."
- Bernadette Logozar, the Rural & Ag Economic Development Specialist - Franklin County NNY Regional Local Foods Specialist. She will be presenting her livestock marketing tool kit.
- Matthew LeRoux, Marketing Specialist with Cornell Cooperative Extension of Tompkins County will be presenting on marketing local meats, what consumers are looking for, and how to evaluate different marketing opportunities.
- Paula Schafer, Agriculture Economic Development Specialist in Saratoga and Washington Counties. Paula will explain her "Farm to Chef" work connecting producers and restaurants.

Pre-registration is required by Thursday, March 18th, 2010 by calling Karen at (315) 963-7286, ext. 201. Cost is $25/first person from farm business; $15/each add'l person. Cost includes lunch and most materials. Livestock toolkits will be available for purchase. For further information contact Valerie Walthert at 315-963-7286, ext. 203. Please advise us if you have special needs.

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Name(s): _____ Phone: _____

Mailing Address: _____

E-Mail: _____ No. Attending _____ X $25 = _____

Additional person(s) from same farm _____ X $15 = _____

Total Amount Enclosed _____

Please completed form and remit check payable to: **Oswego County Cooperative Extension**

Mail to: **Oswego County Cooperative Extension**
Attn: Agriculture Program
3288 Main St., Mexico, NY 13114